Award #: 83 d iv   Award Name: Cerificate of Merit Club Publ; website

Submitted by: Geneva Garden Club   Number of members in club: 66

                                                    Date: 10/31/2021

Please complete each topic, if applicable. Use numbering as below when completing form.

1. New project: Yes   No _X_ Beginning date: Completion date: ongoing

2. Brief summary and objectives of project:

The Geneva Garden Club (GGC) website is utilized by both the club members and general public to disseminate GGC activities. The Website posts information of the club and its activities, for both upcoming and past for the club's meetings as well as fund raising activities, including pictures. The website also provides links to other community resources, including the Garden Club of Illinois website as an information resource for those using the website. When applicable, the website offers the ability to pay/purchase for upcoming events.

3. Involvement of club members, other organizations, etc.:

Members and the general public use the GGC website to reserve and pay for the Luncheon Fundraiser, as well as Sponsors of the event. Scholarship applicants can obtain information regarding the annually offered award, as well as download the application. The website also facilitates the collection of yearly membership dues, which was extremely helpful during the Covid pandemic the last two years.

4. Project expenses and means of funding:

GGC paid $336 for the maintenance and domain fees, with an additional $254 for computer and software upgrades. The funding for these expenses was funded through the last luncheon fundraiser prior to the pandemic.

5. Continuing involvement, follow-up, maintenance:

GGC members and the public continue to use the GGC website regularly. GGC has obtained new members by their accessing the website and contacting the website chair to inquire about attending meetings. The pictures and activities have been a great aid in reaching out to potential new members.   It has been indispensable in keeping the membership informed during the pandemic as well.

6. Attach or insert photos, digital photos, and/or landscape plan (does not need to be professionally drawn.

The url of the GGC website is: www.genevagardenclub.com