

# GardenGlories

A Publication of The Garden Clubs of Illinois, Inc.

2026 Rates, Dates, and Deadlines

<b>Rates</b>				
<b>General* Advertising Rates</b>	<b>One Issue</b>		<b>3 Issue 10% Discount</b>	<b>Ad Dimensions (width X height) and Locations</b>
Full Page	\$500		\$1,350.00	Inside page ad size 7.5" x 9.75"
Half Page	\$265		\$715.50	Inside page ad size 7.5" x 4.75"
1/3 Page	\$235		\$634.50	Inside page ad size 2.4" x 9.75"
1/4 Page	\$190		\$513.00	Inside page ad size 3.65" x 4.75"
1/6 Page	\$130		\$351.00	Inside page ad size 2.4" x 4.75"
1/12 Page	\$80		\$216.00	Inside page ad size 2.4" x 2.4"

Rate includes your ad on our website.

There is a 10% discount for running an ad in all three issues for a calendar year.

Invoice to be sent upon receipt of ad copy.

\*Non-garden club

<b>Garden Club Advertising Rates</b>	<b>One Issue</b>		<b>3 Issue 10% Discount</b>	<b>Ad Dimensions (width X height) and Locations</b>
Full Page	\$300		\$810	Inside page ad size 7.5" x 9.75"
Half Page	\$170		\$459	Inside page ad size 7.5" x 4.75"
1/3 Page	\$120		\$324	Inside page ad size 2.4" x 9.75"
1/4 Page	\$100		\$270	Inside page ad size 3.65" x 4.75"
1/6 Page	\$70		\$189	Inside page ad size 2.4" x 4.75"
1/12 Page	\$40		\$108	Inside page ad size 2.4" x 2.4"

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## GCI President's Message email

For an additional \$100, GardenGlories advertisers have the opportunity to be included in the GCI President's Message email that goes out to all members throughout the year.

<b>Dates</b>			
<b>Deadlines</b>	<b>Ad Deadline</b>	<b>Publication Date</b>	<b>Months covered in each issue</b>
Winter 2025	Nov 1	early January	Jan - Feb - March - April
Spring/Summer 2025	March 1	early May	May - June - July - August
Fall 2024	July 1	early September	Sept - Oct - Nov - Dec

## Format

Please submit your ad as a pdf, jpeg, or png in color.