

GardenGlories

A Publication of The Garden Clubs of Illinois, Inc.

2024 Rates, Dates, and Deadlines

Rates				
General* Advertising Rates	One Issue		3 Issue 10% Discount	Ad Dimensions and Locations
Full Page	\$500		\$1,350.00	Inside page ad size 7.5" x 9.75"
Half Page	\$265		\$715.50	Inside page ad size 7.5" x 4.75"
1/3 Page	\$235		\$634.50	Inside page ad size 2.4" x 9.75"
1/4 Page	\$190		\$513.00	Inside page ad size 3.65" x 4.75"
1/6 Page	\$130		\$351.00	Inside page ad size 2.4" x 4.75"
1/12 Page	\$80		\$216.00	Inside page ad size 2.4" x 2.4"
Rate includes your ad on our website. There is a 10% discount for running an ad in all three issues for a calendar year. Invoice to be sent upon receipt of ad copy. *Non-garden club				
Garden Club Advertising Rates	One Issue		3 Issue 10% Discount	Ad Dimensions and Locations
Full Page	\$300		\$810	Inside page ad size 7.5" x 9.75"
Half Page	\$170		\$459	Inside page ad size 7.5" x 4.75"
1/3 Page	\$120		\$324	Inside page ad size 2.4" x 9.75"
1/4 Page	\$100		\$270	Inside page ad size 3.65" x 4.75"
1/6 Page	\$70		\$189	Inside page ad size 2.4" x 4.75"
1/12 Page	\$40		\$108	Inside page ad size 2.4" x 2.4"
Rate includes your ad on our website. There is a 10% discount for running an ad in all three issues for a calendar year. Invoice to be sent upon receipt of ad copy.				
GCI President's Message email				
For an additional \$100, GardenGlories advertisers have the opportunity to be included in the <i>President's Message</i> email that goes out to all members throughout the year.				
Dates				
Deadlines	Ad Deadline	Publication Date	Months covered in each issue	
Winter 2024 Digital	Nov 1	early January	Jan - Feb - March - April	
Spring/Summer 2024 Print	March 1	early May	May - June - July - August	
Fall 2024 Digital	August 1	early September	Sept - Oct - Nov - Dec	
Format				
Please submit your ad as a pdf, jpeg, or png in color.				