

GardenGlories

A Publication of The Garden Clubs of Illinois, Inc.

Rates			
General* Advertising Rates	One Issue	3 Issue 10% Discount	Ad Dimensions and Locations
Full Page	\$500	\$1,350.00	Inside page ad size 7.5" x 9.75"
Half Page	\$265	\$715.50	Inside page ad size 7.5" x 4.75"
1/3 Page	\$235	\$634.50	Inside page ad size 2.4" x 9.75"
1/4 Page	\$190	\$513.00	Inside page ad size 3.65" x 4.75"
1/6 Page	\$130	\$351.00	Inside page ad size 2.4" x 4.75"
1/12 Page	\$80	\$216.00	Inside page ad size 2.4" x 2.4"

There is a 10% discount for running an ad in all three issues for a calendar year.

Invoice to be sent upon receipt of ad copy.

*Non-garden club

Garden Club Advertising Rates	One Issue	3 Issue 10% Discount	Ad Dimensions and Locations
Full Page	\$300	\$810	Inside page ad size 7.5" x 9.75"
Half Page	\$170	\$459	Inside page ad size 7.5" x 4.75"
1/3 Page	\$120	\$324	Inside page ad size 2.4" x 9.75"
1/4 Page	\$100	\$270	Inside page ad size 3.65" x 4.75"
1/6 Page	\$70	\$189	Inside page ad size 2.4" x 4.75"
1/12 Page	\$40	\$108	Inside page ad size 2.4" x 2.4"

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Dates				
Deadlines	Ad Deadline	Email Publication Date	Print Publicaton Date	Months covered in each issue
Winter Issue	Nov 1	Dec 1	Jan 1	Jan - Feb - March - April
Spring/Summer Issue	March 1	April 1	May 1	May - June - July - August
Fall Issue	July 1	August 1	Sept 1	Sept - Oct - Nov - Dec

Format

Please submit your ad as a pdf, jpeg, or png in color.